

## **INVESTMENT PROJECT PROFILE**

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	<ul> <li>The ZIP Startup program is based on Lean start-up methodology and the expertise of our mentors. It's an intense 4 months long experience during which our teams go through a total of 24 educational workshops and bi- weekly reports, all taking place in the late afternoon hours. During educational workshops, start-up teams actively work on a specific area of their project with the help of assigned mentors in order to flesh out their business model and help them master the art of pitching their future customers and investors. During its first five years, the ZIP has raised 10 generations totalling 72 start-up teams and with more than 6 million HRK (800.000 EUR) of investments.</li> <li>Teams in the ZIP Start-up Program are given access to a strong local and international network of mentors and entrepreneurs.</li> <li>ZIP teams get featured in the media on average more than 400 times per year.</li> </ul>