



## INVESTMENT PROJECT PROFILE

<b>Project title</b>	<b>Multi – Purpose Observation Tower Sljeme Medvednica</b>
<b>Location potential</b>	<p>Apart from its ski resort Sljeme, internationally known for the men's and women's slalom World Cup race the "Snow Queen Trophy", named after Janica Kostelić, the famous Croatian skier, Medvednica also offers numerous attractions and venues for popular sport activities such as cycling, hiking and running. Zagreb, the largest city and the capital of Republic of Croatia, lies at the foot of the mountain. It is home to the central government and administrative bodies. The transport connections, density of the industry, scientific, and research institutes as well as the industrial tradition are pivotal in the fact that the city has maintained a leading position in Croatia in economic aspects. It is a city also known for its high quality of living, sport and cultural events, the last of which have substantially increased the interest towards Zagreb as a tourist destination in the last decade (over the course of 2019 a total of 1,454,019 tourists visited the city and stayed for 2,638,962 nights, which is an 3,8% increase in tourist arrivals and an 5,1% increase in overnight stays).</p>
<b>Project description</b>	<p>The aim of the "Multipurpose observation tower Sljeme" as a project is to utilize the existing observation deck together with other facilities and expand the use of the tower for tourism and hospitality purposes on the mountain top Sljeme (1032 m a.s.l.).</p> <p>The TV tower Sljeme offers a stunning panoramic view 360° of the city of Zagreb, has a 20 kV grid connection and it is next to the newly built, high capacity, cable car upper station (1.600 people/h). The renovation of the TV tower Sljeme is in progress, which will make it possible for it to be used for sightseeing purposes:</p> <ul style="list-style-type: none"><li>• Upper deck:</li><li>• outdoor observation deck - 201 m<sup>2</sup>,</li><li>• indoor observation deck - 159 m<sup>2</sup> and</li><li>• rotational restaurant - 126 m<sup>2</sup></li><li>• Lower deck (6th floor) for various purposes - 264 m<sup>2</sup></li><li>• Multi-purpose building - 376 m<sup>2</sup></li><li>• External lighting - lends a visual identity to the tower and facilitates promotion of special events.</li></ul>
<b>Current project status</b>	The site is under construction. Tourism- oriented facilities, yet unfinished (rohbau), will be available in the first half of 2021.
<b>Estimated value of the investment project</b>	<b>1,5 million EUR</b>
<b>Project realization model</b>	Strategic partner
<b>For additional information about this project, please contact by e-mail: <a href="mailto:info@coral-consulting-service.com">info@coral-consulting-service.com</a></b>	