



INVESTMENT PROJECT PROFILE



Project title	Malik's Fairytale Park – Interpretation and Visitor Centre
Location, Project leader, Ownership	City of Crikvenica
Developed documents	Physical planning documents: <ul style="list-style-type: none"> • the project is in compliance with the physical development documents of the City of Crikvenica Project documentation: <ul style="list-style-type: none"> • concept design • the main and final design
Project description	<p>With this project, the Crikvenica Riviera will receive new entertaining tourist contents in the capacity of the interpretation and visitor centre, which brings a series of innovative interactive and multimedia contents, unique in Croatia, through which visitors will experience the interpretation of the Croatian legend about Malik. The significance of the project is reflected in the expansion and raising the quality of the tourist offer, primarily directed to families with children, to which the interpretation centre will be the main or strong motive to come to the Crikvenica Riviera. The estimated number of visitors on the annual level is up to 36,000 children and youth, and 35,000 adults, which would mean an income from tickets and contents which the project offers in the amount of around HRK 2,100,000, which would ensure the coverage of costs and sustainability of the project. If the project is realised with the participation of a private investor, the return on the investment is ensured, and the interest of the City of Crikvenica would be realised with an increase in the competitiveness of the destination, increase in income and preservation of the tradition, which would be regulated by a mutual agreement on project financing and project management.</p> <p>The project involves the following construction activities:</p> <ul style="list-style-type: none"> • Park infrastructure (municipal infrastructure, info-point, paths, bridges, fences) • park furnishing (stage, sculptures, seats, lamps, swings...)
Estimated value of the project	500.000 EUR
Realization model	Open negotiation options

For additional information about this project, please contact by e-mail: info@coral-consulting-service.com