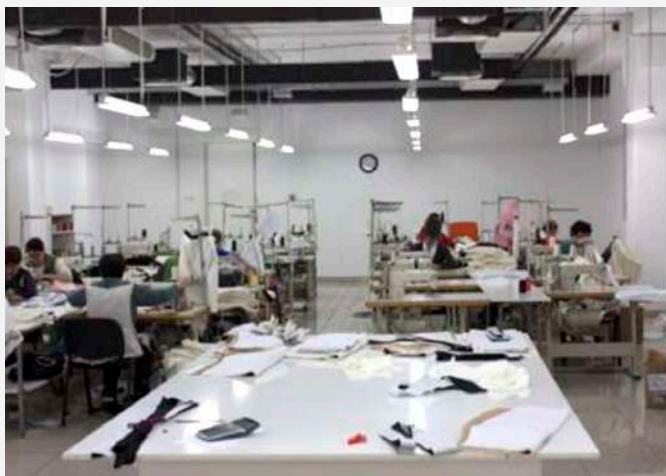




INVESTMENT PROJECT PROFILE



| | |
|-----------------------------|---|
| Project title | Sale of the capital and business expansion on the regional market of Bellissima – Vogosca, Sarajevo |
| Sector | Textile industry |
| Location | Vogosca Municipality, Sarajevo |
| Location description | Bellissima Ltd is placed in industrial zone Vogosca. Company is located 1km away from the highway, 400m from the main road and 30km from the Sarajevo Airport. |
| Company description | <p>Bellissima was established in 2002 and it is 100% private company owned by Ćatid Harun. The main activity of Bellissima is production, retail sales and wholesales of textile products. Number of employees in Bellissima is 54. Bellissima portfolio of products includes clothing for modern and elegant women. Facilities possessed: commercial building, 2 commercial units and 1 residential area.</p> <p>Basic financial information:</p> <ul style="list-style-type: none"> • Revenue in 2014: EUR 1.901.418 • Revenue in 2013: EUR 2.266.825 <p>Structure of sales in 2013: domestic market 88% and export 12%.</p> <p>Current market position:</p> <ul style="list-style-type: none"> • 10 retail stores in BiH and 6 franchise shops all over the BiH • Retail store in Zagreb (Croatia) established in 2010 and 2 franchise shops across the Croatia, retail store in Poreč established in 2015 • 1 franchise shop in Netherland • 4 franchise shop, with potential for further expansion in Serbia • 1 franchise shop, with potential for further expansion in Montenegro • One franchise shop with huge potential for further expansion in Kosovo |
| Project status | Business idea |
| Project description | This project proposes sale of the capital and business expansion on the regional market of Bellissima Ltd. Bellissima has ability to produce in a very short time and with low costs clothes which has high quality and which will be on a good position at the Middle East market. Bellissima has cooperated with famous fashion designers from the entire region and it is clearly ranked brand in large shopping centers. |

| | | |
|--|--|--|
| | Balance statement data 2014: <ul style="list-style-type: none"> • Fixed assets: EUR 3.410.774 • Current assets: EUR 774.078 • Total assets: EUR 4.184.852 • Capital: EUR 2.150.536 • Long term liabilities: EUR 1.530.579 • Short term liabilities: EUR 1.209.748 • Total liabilities: EUR 4.886.185 | |
| Estimated total investment cost | 4 000 000 EUR | |
| Inputs required from foreign partner | Value | Description |
| | 4 000 000 EUR Investor provides 100% of total investment value | Investment expenses: <ul style="list-style-type: none"> • 1.406.000 – Early payment for a part of long-term loan • 204.500 – Early payment for a part of short-term loan • 153.400 – Auto dressmaking studio • 51.100 – Software • 153.400 – Arrangement of the building • 520.900 – Raw materials • 460.200 – Buying production hall • 76.700 – Passenger car • 51.100 – Employment of new professional staff and training, management and production • 153.400 – Opening 3 stores in Croatia • 153.400 – Opening 3 stores in Serbia • 255.700 – Opening 3 stores in the Middle East • 204.500 – Marketing • 155.700 – Payment of dividends |
| Form of cooperation with foreign partner | Financial | Technical |
| | - Financial support 4 000 000 EUR - Share in the capital 30% ownership | Technical and/or marketing expertise, access to new technologies, etc. |
| For additional information about this project, please contact by e-mail: info@coral-consulting-service.com | | |